

Rubric for Assessing Presentation/Oral Exam

Criteria	Learning Outcome	Excellent A	Very Good B	Good C	Satisfactory D	Sufficient E	Unsatisfactory F
Summarization of Analysis	Understands the economic mechanisms driving the international shipping markets.	Smoothly summarizes key takeaways, providing clear insight and depth.	Adequately summarizes main points but lacks some minor details.	Summarizes main points but may leave gaps or unclear explanations.	Struggles to summarize; lacks clarity on key takeaways.	Lacks focus on summarization; major gaps present.	Unable to coherently summarize findings; major details omitted.
Structure of Presentation	Finds, synthesizes, and presents information on the international shipping.	Smooth flow with a logical sequence. Nicely structures case & recommendations.	Good flow and structure with minor room for improvement.	Acceptable structure, but with noticeable jumps or inconsistencies.	Presentation lacks clear flow; many gaps in structure.	Disjointed structure; difficult to discern main points.	No discernible structure; confusing to follow.
Oral Presentation Quality	Can communicate with industry practitioners using correct terminology.	Engaging, clear, and articulate. Holds audience's attention throughout.	Clear and mostly engaging but may have minor inconsistencies.	Understandable but may lack confidence or have some unclear parts.	Difficult to follow due to lack of clarity or confidence.	Frequently mumbles or lacks engagement.	Poor delivery, mumbles, or lacks any form of engagement.
Time Management	Finds, synthesizes, and presents information on the international shipping.	Utilizes the allocated 10 mins, covering all main points without rushing.	Uses time well, with only minor points rushed or left out.	Covers main points, but might rush or overshoot the allocated time.	Struggles to fit within the timeframe; too short or overruns badly.	Poor utilization of time, misses multiple key points.	Does not manage time at all; either significantly underutilizes or far exceeds.
Answers to Questions	Applies economic theory to varied strategic issues and practical problems facing shipping companies.	Provides concise, accurate answers with depth and clarity.	Provides correct answers but may lack depth or need clarification.	Sometimes struggles to provide clear answers or has minor inaccuracies.	Struggles to answer; often off-point or incorrect.	Answers lack clarity and relevance.	Unable to provide relevant answers; lacks understanding.

Note: Presentations should be evaluated keeping in mind the guidelines provided. For instance, if the presentation goes over the 10-minute limit, they should not be awarded Grade A for time management, even if the content is exceptional. Similarly, all members need to be present (either physically or via Zoom) to be eligible for evaluation.